

\*\*\*\*Published August 2016\*\*\*\*

## MarketVIEW: Universal influenza vaccines (CAT: VAMV020)

<b>Product Name</b>	:	<b>MarketVIEW: Universal influenza vaccines</b>
<b>Description</b>	:	Vaccine opportunity assessment
<b>Contents</b>	:	Executive presentation (.pdf) + commercial forecast model (.xls)
<b>Therapeutic Area</b>	:	Novel viral vaccines
<b>Publication date</b>	:	August 2016
<b>Catalogue No</b>	:	VAMV020

### Background

**Influenza** is an acute febrile disease of the respiratory system caused by an enveloped RNA virus where types A and B cause disease in humans. Influenza occurs in yearly epidemics (seasonal) and unpredictable pandemics. It exerts enormous global burden in terms of mortality, morbidity and economic cost. In the US, influenza kills around 20,000 people per year and over 100,000 influenza related hospitalizations. Although the recent H1N1 “swine flu” pandemic has been referred to as mild, the 1918 pandemic “Spanish flu” is estimated to have caused 50 million deaths worldwide demonstrating the lethality of the virus.

Yearly vaccination is the mainstay of protection against the constantly changing influenza virus. Currently, a number of influenza vaccines are available and given according to national recommendations to an increasing percentage of the population. There is focus on protecting the most vulnerable such as the very young, old and immunocompromised. Influenza vaccines are of the trivalent inactivated (TIV), LAIV or Quadrivalent format (QIV) produced either by older technology in egg-based production systems or more recently in cell-based systems. Current influenza vaccines have a number of limitations, the most concerning being limited efficacy due to strain mismatch. In the 2014/15 VE was as low as 18% resulting in the highest recorded hospitalization rate (> 65yrs) since records began. Therefore, a more desirable goal is to produce a “universal vaccine” that can protect against all types of influenza viruses.

This **MarketVIEW** product is a comprehensive MS Excel-based model + summary presentation that forecasts the potential commercial value of universal influenza vaccines across major Western markets to 2035. The model contains value (\$ m) and volume (mio doses) predictions along with launch timeframe, TPP, pricing and penetration estimates for all key commercial segments. The BiondVax M-001 candidate is assessed in some detail as a pandemic, seasonal primer and standalone vaccine. A detailed analysis of the current “novel” influenza pipeline is provided with discussion of all relevant scientific and clinical issues.

## Methodology

**VacZine Analytics** has closely monitored all significant source material pertaining to influenza vaccines and novel vaccine approaches. Source materials used are literature articles, government websites, medical bodies and associations, conference proceedings etc. Previously published research by **VacZine Analytics** in the field of novel viral vaccines has also been utilised.

### PRODUCT CONTENTS:

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\*\*\*\*This product is composed of [one forecast model \(.xls\)](#)<sup>1</sup> and [a summary presentation \(.pdf\)](#)<sup>2</sup>

Contents  
Author's note  
Executive summary  
Key commercial model outputs  
Universal vaccine: predicted pandemic primer demand to 2035 (doses 000s)  
Universal vaccine: predicted pandemic primer value to 2035 (\$ 000s)  
Predicted pandemic primer value to 2035 per country (\$ 000s)  
Predicted seasonal primer demand to 2035 (19-65 yrs) (doses 000s)  
Predicted seasonal primer value to 2035 (19-65 yrs) (\$ 000s)  
Predicted seasonal primer demand to 2035 (>65 yrs) (doses 000s)  
Predicted seasonal primer value to 2035 (>65 yrs) (\$ 000s)  
Peak year revenues per country per age: seasonal primer (\$ 000s)  
Predicted seasonal primer/standalone value to 2035 (19 - 65 yrs) (\$ 000s)  
The limitations of current influenza vaccines: review of current challenges  
Influenza vaccine mismatching and reduced efficacy  
Current innovations in influenza vaccines: review of major licensed products  
Licensed influenza vaccines: innovation areas  
Influenza vaccines: product innovations - strain coverage  
Influenza vaccines: product innovations - HA content  
Influenza vaccines: product innovations - delivery systems  
Influenza vaccines: product innovations - production systems  
Influenza vaccines: product innovations - adjuvantation  
Innovation examples in licensed influenza vaccines: increment analysis  
Influenza vaccine product innovations improve pricing at first introduction  
Other innovation areas  
Future innovation in influenza vaccines - review of R&D pipeline  
Searching for further innovation in influenza vaccines: methodology  
Innovation search: key findings  
Novel influenza vaccine pipeline: by development phase  
Novel influenza vaccine pipeline: by antigen type  
Novel influenza vaccine pipeline: by organisation type  
Novel influenza vaccine pipeline: by innovation/segment type

**Continued.....**

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<sup>1</sup> Model contents available upon application

<sup>2</sup> Presentation titles may apply to more than one slide

Universal influenza vaccines: the next wave of innovation?  
Potential benefits to universal influenza vaccines  
Overview of approaches: to universal vaccines  
Viral targets for broadly reactive universal vaccines  
Mechanisms of virus neutralization: summary  
Classification of viral targets in terms of response  
Universal approaches: points to note  
Universal vaccine pipeline by Phase  
Universal influenza vaccine programs at preclinical stages  
Universal influenza vaccine programs at clinical stages  
Focus on BiondVax: multimeric-001  
Multimeric-001 (BiondVax) - Phase II priming data  
BiondVax: latest update for M-001  
Universal vaccines: other notable programs (SEEK)  
Universal vaccines: other notable programs (Inovio)  
Other innovations in influenza vaccines (seasonal vaccines)  
Other innovations in influenza vaccines (pandemic vaccines)  
Challenges in technical and regulatory assessment  
Universal influenza vaccines: modelling potential demand/commercial value  
Universal influenza vaccine opportunity: target product profile (TPP)  
Universal influenza antigens: possible use scenarios  
Universal influenza vaccine - modelling rationale  
Predicted launch sequence: M-001 (BiondVax)  
M-001 (BiondVax) pandemic primer - estimated launch  
Overall modelling methodology: pandemic primer  
Framework for targeting pandemic primer influenza vaccine (US)  
Vaccination target groups for a pandemic primer vaccine  
Estimated numbers in vaccination target groups (US)  
Estimated numbers in vaccination tiers (US)  
Tier1 equivalent populations: outside US  
Manufacturers of vaccines and antivirals  
Assessing Tier1 stockpile size – Europe  
Assessing Tier1 yearly demand  
Overall modelling methodology: seasonal primer  
M-001: Standalone vaccine?  
Pricing methodology  
Model caveats and limitations  
Appendix 1  
Novel influenza vaccine technologies by type/phase  
Countries included in seasonal demand forecast model  
Novel inactivated virus vaccines  
Novel live attenuated influenza virus vaccines  
Novel vectored influenza vaccines  
Novel recombinant influenza peptides  
Novel recombinant influenza proteins  
Novel recombinant influenza DNA  
Novel influenza immunoglobulin  
Bibliography  
Disclaimer  
About **VacZine Analytics**  
**Slide number = 98**

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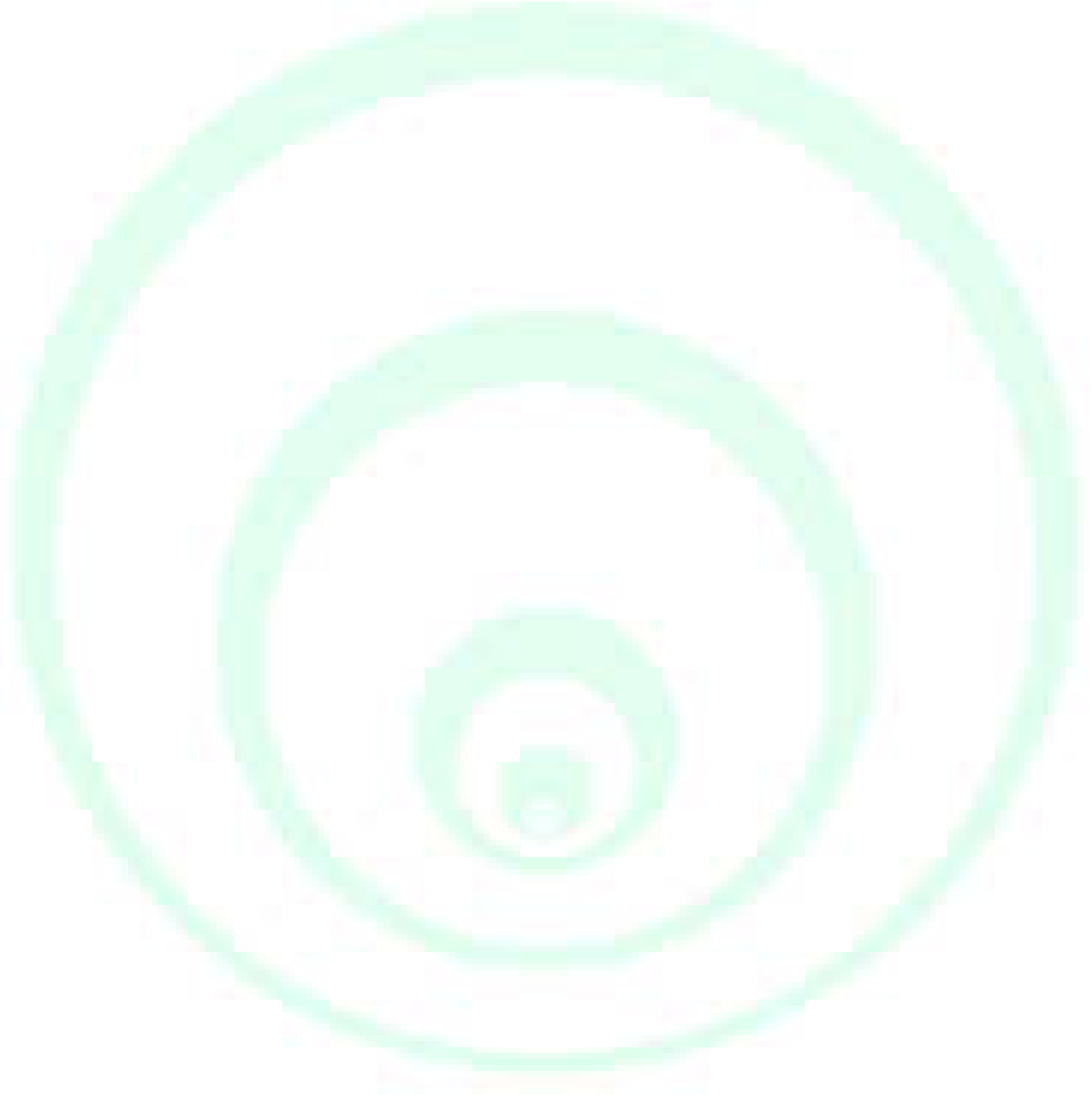
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## About VacZine Analytics:

**VacZine Analytics** is an established strategic research agency based in the United Kingdom. Its aim is to provide disease and commercial analysis for the vaccine industry and help build the case for developing new vaccines and biologics.

For more information please visit our website [www.vacZine-analytics.com](http://www.vacZine-analytics.com)

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